

# The Virtue Of Forgetting In The Digital Age

**DELETE:  
THE VIRTUE OF  
FORGETTING IN THE  
DIGITAL AGE**

A lecture by Viktor Mayer-Schönberger

All through the analog age, for humans it has been easy to forget, and hard to remember. In the digital age, the situation has reversed: today the default is to store and remember, forgetting has become the exception.

This has profound consequences for individuals and society, from how (informational) power is allocated to whether and how we retain our capacity to act in time. In this talk Mayer-Schönberger analyzes these consequences as well as possible solutions, legal and technical, to address the challenge posed by comprehensive digital memory.

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 CITP

**NOTHING IS EVER TRULY  
DELETED.**

In today's digital age, where every aspect of our lives is documented and stored online, the concept of forgetting has become increasingly rare. Our personal data, photos, and interactions are recorded and preserved indefinitely. While this has its advantages, there is a growing concern about the lack of forgetting in our

digital lives. In this article, we will explore the importance of forgetting, its benefits, and how we can embrace the virtue of forgetting in the digital age.

## The Burden of Perfect Memory

With the rise of social media and cloud storage, our memories are no longer bound to the limitations of our own brains. We can relive moments from our past with a simple search or a scroll through our feeds. However, this constant access to our past can create a burden. We are constantly reminded of embarrassing moments, past failures, and painful experiences. The inability to forget can have a significant impact on our mental well-being.



### Delete: The Virtue of Forgetting in the Digital Age

by Viktor Mayer-Schönberger (Kindle Edition)

★★★★☆ 4.2 out of 5

Language	: English
File size	: 1903 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 253 pages



Moreover, the lack of forgetting leaves no room for personal growth. Our past mistakes and misjudgments continue to define us, preventing us from moving forward. Forgetting allows us to let go of the past, learn from our experiences, and focus on the present.

## The Power of Forgetting

Forgetting is not just about erasing memories; it is about reshaping our identities and narratives. It allows us to prioritize what truly matters and discard the unnecessary clutter. By forgetting, we can create space for new memories, ideas, and perspectives.

One of the most significant benefits of forgetting is forgiveness. When we forgive others, we let go of grudges and resentment. However, true forgiveness is nearly impossible if we are constantly reminded of the past. Forgetting provides us with the opportunity to heal, move on, and build healthier relationships.

Forgetting also fosters creativity. When we forget certain details or experiences, our imagination fills in the gaps. It allows us to think beyond what we know and explore new possibilities. Artists, writers, and innovators often rely on moments of forgetting to inspire their creations.

## **Embracing the Virtue of Forgetting**

So, how can we embrace the virtue of forgetting in the digital age?

1. Practice digital detox: Take regular breaks from social media and digital devices. Disconnecting from the constant flow of information allows us to clear our minds and create mental space for forgetting.
2. Prioritize what's important: Instead of storing every photo, document, or message, be selective about what you choose to keep. Prioritize meaningful memories and let go of the rest.
3. Engage in new experiences: Actively seeking new experiences keeps our minds focused on the present. By constantly immersing ourselves in novel situations, we can redirect our attention to what's happening now rather than dwelling on the past.

4. Reflect and learn: Instead of dwelling on past mistakes, use them as learning opportunities. Reflect on your experiences, extract valuable lessons, and then allow yourself to forget the rest.

## **The Need for a Digital Forgetting Mechanism**

While it is up to individuals to embrace the virtue of forgetting, there is also a need for a broader societal change. We need digital platforms that respect and encourage forgetting. Just as we have the right to be forgotten in legal contexts, we should have the ability to control our digital footprints.

Such mechanisms could include automatic data expiration settings, improved privacy controls, or a universal "forget" button that erases all traces of our online presence. Implementing such measures would better align the digital world with the natural process of forgetting.

## **The Balance of Remembering and Forgetting**

While forgetting holds great value in the digital age, it's important to recognize that remembering also plays a crucial role. Memories allow us to cherish our past, maintain personal connections, and learn from our shared history as a society.

The key lies in finding a balance between remembering and forgetting. By acknowledging the past while allowing ourselves to forget certain aspects, we can cultivate a healthier relationship with our memories and create a more fulfilling present.

In a world where everything is captured, stored, and readily available online, the virtue of forgetting holds more importance than ever. It allows us to grow, heal, and shape our identities. By embracing the power of forgetting, we can navigate the digital age with greater mindfulness, creativity, and well-being.

Let us strive to find that delicate balance between remembering and forgetting, and in doing so, reclaim the virtue of forgetting in the digital age.



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The hazards of perfect memory in the digital age

Delete looks at the surprising phenomenon of perfect remembering in the digital age, and reveals why we must reintroduce our capacity to forget. Digital technology empowers us as never before, yet it has unforeseen consequences as well. Potentially humiliating content on Facebook is enshrined in cyberspace for future employers to see. Google remembers everything we've searched for and when. The digital realm remembers what is sometimes better forgotten, and this has profound implications for us all.

In Delete, Viktor Mayer-Schönberger traces the important role that forgetting has played throughout human history, from the ability to make sound decisions unencumbered by the past to the possibility of second chances. The written word made it possible for humans to remember across generations and time, yet now digital technology and global networks are overriding our natural ability to forget—

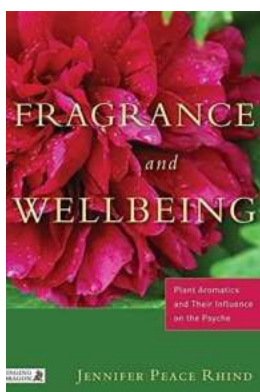
the past is ever present, ready to be called up at the click of a mouse. Mayer-Schönberger examines the technology that's facilitating the end of forgetting—digitization, cheap storage and easy retrieval, global access, and increasingly powerful software—and describes the dangers of everlasting digital memory, whether it's outdated information taken out of context or compromising photos the Web won't let us forget. He explains why information privacy rights and other fixes can't help us, and proposes an ingeniously simple solution—expiration dates on information—that may.

Delete is an eye-opening book that will help us remember how to forget in the digital age.



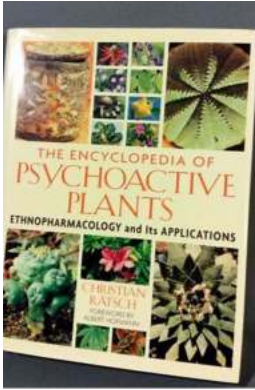
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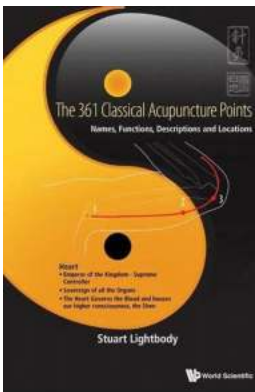
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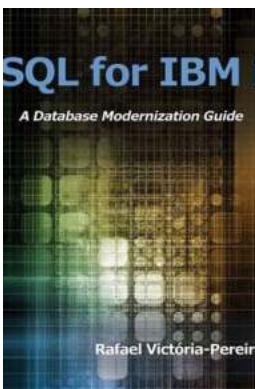
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